

**MARIN COUNTY COUNCIL OF MAYORS AND COUNCILMEMBERS
MEETING AGENDA**

Wednesday, February 27, 2019
Hosted by the Town of Tiburon
The Lodge At Tiburon ~ 1651 Tiburon Boulevard, Tiburon, CA

6:00 PM Social Hour (No-Host Bar)

6:55 PM Welcome and Introductions

1. **Call to Order:** President Ray Withy
2. **Public Comment** (Limit 3 minutes per person)
3. **Welcome and Introduction of Guests:** Mayor David Kulik

7:05 PM Dinner Service

7:15 PM 4. Presentation (10 minutes)

- 4.a. Update on Drawdown: Marin and Opportunities for Participation
(Presentation provided by Alex Porteshawver, Drawdown: Marin Coordinator, Marin County Community Development Agency)

7:25 PM 5. Committee Reports (3 minutes per person)

- 5.a. Association of Bay Area Governments – Written report from Pat Eklund, Novato.
(Attachment 5a: ABAG Report to MCCMC for February 2019)
- 5.b. Golden Gate Bridge Highway Transportation District – Written Report from Alice Fredericks, Tiburon
(Written report will be provided at the meeting)
- 5.c. MCCMC Legislative Committee – Written Report from Alice Fredericks, Tiburon
(Written report will be provided at the meeting)
- 5.d. Transportation Authority of Marin – Written Report from Alice Fredericks, Tiburon
(Report will be provided at the meeting)
- 5.e. Sonoma/Marin Area Rail Transit (SMART) Commission – Written and Verbal Report from Dan Hillmer, Larkspur
*(SMART General Manager’s Report for February 2019:
<http://sonomamarintrain.org/node/286>)*
- 5.f. Marin LAFCO Report – Verbal Report from Sashi McEntee, Mill Valley

**7:40 PM 6. Keynote Presentation:
“State of the State” – Senator Mike McGuire**

8:20 PM 7. Business Meeting

7.a. Review of Draft Agenda for March 27, 2019 MCCMC Meeting Hosted by the City of Belvedere

(Attachment 7.a.: Draft Agenda for March 27, 2019 MCCMC meeting)

7.8. Consideration and Possible Action to Approve the Draft Minutes of the January 24, 2019 MCCMC Meeting Hosted by the City of Sausalito

(Attachment 7.b: Draft Minutes of January 24, 2019 MCCMC meeting)

8:30 PM ADJOURN: to the March 27, 2019 meeting hosted by the City of Belvedere

Deadline for Agenda Items – March 20, 2019 Please send to:

MCCMCSecretary@gmail.com

Report on ABAG to MCCMC

February 2019

LEGISLATION: On February 8, 2019, the ABAG and MTC Legislative Committees held a joint meeting to discuss proposed legislation and positions that will be brought before our respective bodies. Following are the proposed bills:

ACA 1 (Aguiar-Curry): Local government financing: affordable housing and public infrastructure: voter approval. Respective ABAG/MTC Legislative Committees recommended support. I abstained since our Marin ABAG delegates/alternates nor have MCCMC Legislative Committee discussed this Constitutional Amendment. This measure would:

(1) *create an additional exception to the 1% limit that would authorize a city, county, or city and county to levy an ad valorem tax to service bonded indebtedness incurred to fund the construction, reconstruction, rehabilitation, or replacement of public infrastructure or affordable housing, if the proposition proposing that tax is approved by 55% of the voters of the city, county, or city and county, as applicable, and the proposition includes specified accountability requirements.*

(2) *authorize a local government to impose, extend, or increase a sales and use tax or transactions and use tax imposed in accordance with specified law or a parcel tax, as defined, for the purposes of funding the construction, rehabilitation, or replacement of public infrastructure or affordable housing, if the proposition proposing that tax is approved by 55% of its voters voting on the proposition and the proposition includes specified accountability requirements. This measure would also make conforming changes to related provisions.*

(3) *similarly lower to 55% the voter-approval threshold for a city, county, or city and county to incur bonded indebtedness, exceeding in any year the income and revenue provided in that year, that is in the form of general obligation bonds issued to fund the construction, reconstruction, rehabilitation, or replacement of public infrastructure or affordable housing projects, if the proposition proposing that bond includes specified accountability requirements.*

AB 252 (Daly). Department of Transportation: environmental review process: federal program. Respective ABAG/MTC Legislative Committees recommended support. The proposed legislation proposes the following changes.

Existing law gives the Department of Transportation full possession and control of the state highway system. Existing federal law requires the United States Secretary of Transportation to carry out a surface transportation project delivery program, under which the participating states may assume certain responsibilities for environmental review and clearance of transportation projects that would otherwise be the responsibility of the federal government. Existing law, until January 1, 2020, provides that the State of California consents to the jurisdiction of the federal courts with regard to the compliance, discharge, or enforcement of the responsibilities it assumed as a participant in the program. *This bill would extend the operation of these provisions indefinitely.*

SB 137 (Dodd): Federal transportation funds: state exchange programs. Respective ABAG/MTC Legislative Committees recommended support. The proposed legislation proposes the following changes.

Existing federal law apportions transportation funds to the states under various programs, including the Surface Transportation Program and the Highway Safety Improvement Program, subject to certain conditions on the use of those funds. Existing law provides for the allocation of certain of those funds to local entities. Existing law provides for the exchange of federal and state transportation funds between local entities and the state under certain circumstances. Existing law establishes the Road Maintenance and Rehabilitation Program to address deferred maintenance on the state highway system and the local street and road system, and funds that program from fuel taxes and an annual transportation improvement fee imposed on vehicles.

This bill would authorize the Department of Transportation to allow the above-described federal transportation funds that are allocated as local assistance to be exchanged for Road Maintenance and Rehabilitation Program funds appropriated to the department.

LOCAL GOVERNMENT OUTREACH ON CASA: Following direction from the MTC and the ABAG Executive Board, staff is presenting the CASA Compact to local elected officials and staff. Some key messages staff have heard to date include:

- Concerns about the potential redirection of local funds (e.g. sales tax, local parcel tax) and associated impacts to local services;

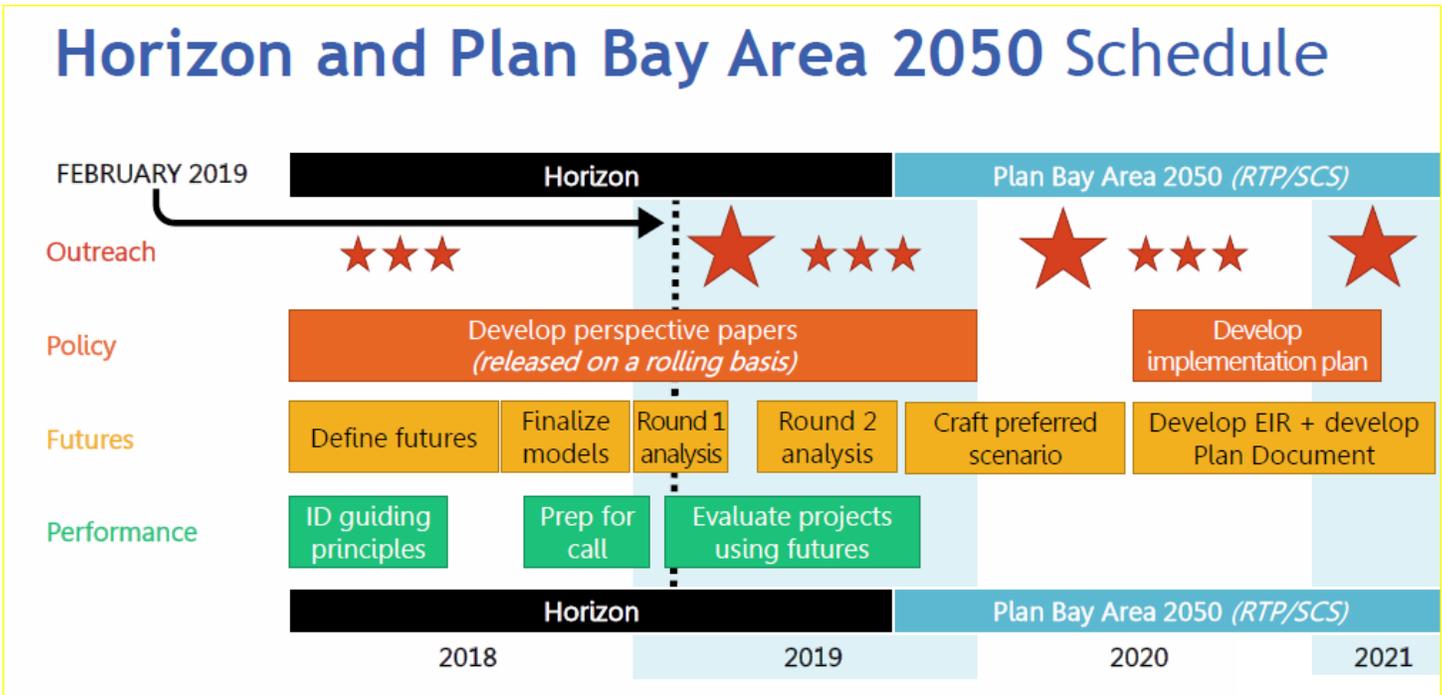
- Concern over loss of local control over zoning decisions;
- Concern about a “one-size-fits-all” approach to up zoning (CASA Compact Item 5);
- Concern that creating a new regional agency to help address the housing crisis is duplicative and a waste of resources (CASA Compact Item 10);
- Concern about loss of local control over fee rates due to the various local infrastructure and services that are paid for by fees (schools, parks, etc.) and potential legal implications associated with nexus studies (CASA Compact Item 7);
- Concern the CASA Compact only addresses the “supply side” of the jobs/housing balance equation; we need to also think about limiting the “demand side,” i.e. job growth;
- With respect to the 75 percent of funds that the CASA Compact states will be returned to the county where funds are generated, how will funds be distributed within the county;
- Need to do a better job bringing transportation to where the affordable housing is already located, (Central Valley), not just building housing where the jobs are; and,
- Need to address concentration of new jobs in S.F./West Bay and more affordable housing in East Bay by creating new policies and incentives to encourage job growth in East Bay to decrease commuting and greenhouse gas emissions.

Following is the latest outreach schedule:

Meeting Date	Organization
December 12, 2018	Alameda County Mayors’ Conference
January 9, 5 pm	League of Cities/North Bay Division (includes 4 North Bay Counties) meeting Homeward Bound
January 10, 7 pm	Contra Costa Conference of Mayors
January 10, 7 pm	Santa Clara County Cities Association Meeting, Sunnyvale City Hall, 456 W Olive Ave.
January 17, 8 am	Home for All Steering Committee (San Mateo)
January 24, 7 pm	East Bay League of Cities Meeting, Walnut Creek
January 29, 10 am	East Contra Costa (EC ² a collaborative of cities, the county, chambers and special districts), Oakley City Hall
January 30, 11:30 am	Peninsula League of Cities Division
January 30, 5:30-7:30 pm	Cities of Fremont/Hayward City/Newark/San Leandro/Union City
January 31, 2 pm	Alameda County Transportation Commission
February 20, 1:30 pm	Napa Valley Transportation Authority
February 21, 12-1:30 pm	City Managers Group of Contra Costa, City of Walnut Creek, City Hall on the 3rd floor
February 22, 6 pm (tentative timing)	San Mateo County Council of Cities
February 25, 5:30 pm	Solano City & County Coordinating Council
February 26 –12:30 pm	East Bay Leadership Council, Housing Committee, Walnut Creek
February 27, 7:00 pm (tentative timing)	Marin County, Council of Mayors and Councilmembers, Sausalito
March 1, 11:30 am – 1:00 pm	East Bay Economic Development Alliance,
March 7	Contra Costa Mayors’ Conference Meeting in San Ramon

PLAN BAY AREA 2050. As reported last year, ABAG/MTC embarked on a planning effort called “Horizon” that precedes development of Plan Bay Area 2050. This effort includes the following seven perspective papers that will be become part of Plan Bay Area 2050 (<https://mtc.ca.gov/our-work/plans-projects/horizon/perspective-papers>):

- 1) Autonomous Vehicles issued June 2018. For more information: <https://mtc.ca.gov/whats-happening/news/video-gallery/expand-your-horizon-event-autonomous-vehicles-perspective-paper>
- 2) Toward a Shared Future issued September 2018. For more information: https://mtc.ca.gov/sites/default/files/TDM_Perspective_092618.WEB_.pdf
- 3) Regional Growth Strategies issued February 2019.
- 4) The Future of Jobs (to be issued April 2019).
- 5) Bay Area Crossings (to be issued May 2019).
- 6) Regional Governance (to be issued June 2019).
- 7) Sea Level Rise (to be issued September 2019).



MARIN ABAG DELEGATES/ALTERNATES: The next Marin ABAG delegate/alternate meeting is in March 2019.

UPCOMING MEETINGS¹

- **February 27, 2019** -- MTC Executive Committee, 12:00 pm; Bay Area Toll Authority, Bay Area HQ Authority, Bay Area Infrastructure Financing Authority and MTC Commission, 1:30 pm
- **March 8, 2019** -- ABAG Administrative and MTC Planning Committees, 10:00 am
ABAG and MTC Joint Legislative Committees, 10:30 am
- **March 11, 2019** -- Horizon Stakeholder Workshop: Transform the Future, 9:30 am
- **March 12, 2019** -- Horizon Public Workshop, 6:00 pm Location: 101 8th Street, Oakland, CA
- **March 14, 2019** -- Horizon Public Workshop, 6:00 pm Location 200 E. Santa Clara Street, San Jose
- **March 16, 2019** -- Horizon Public Workshop, 10:00 am Location: 320 North McDowell Blvd., Petaluma
- **March 21, 2019** -- ABAG Executive Board Meeting, 7:00 pm
ABAG Legislative Committee Meeting, 5:00 pm
- **March 27, 2019** -- MTC Commission, 9:30 am

If you have questions, contact Pat Eklund, Council Member, City of Novato at 415-883-9116 and/or pateklund@comcast.net).

¹ All meetings are held at 375 Beale Street in San Francisco, unless noted otherwise.

**MARIN COUNTY COUNCIL OF MAYORS AND
COUNCILMEMBERS DRAFT AGENDA**

Wednesday, March 27, 2019
Hosted by the City of Belvedere

6:00 PM Social Hour (No-Host Bar)

6:55 PM Welcome and Introductions

- 1. Call to Order**
- 2. Public Comment** (Limit 3 minutes per person)
- 3. Welcome and Introduction of Guests:** Welcome to be provided by the Mayor of Belvedere

7:00 PM Dinner Service

7:10 PM 4. Presentation:

7:15 PM 5. Tentative Committee Reports (3 minutes per person, please note request below for written reports this month in lieu of verbal reports)

- 5.a. Metropolitan Transportation Commission – Supervisor Connolly
- 5.b. Association of Bay Area Governments
- 5.c. Marin Major Crimes Task Force Oversight Committee
- 5.d. Marin County School Board Association
- 5.e. Homeless Committee
- 5.f. Marin County Disaster Council Citizen Corps
- 5.g. Marin Transit
- 5.h. Sonoma/Marin Area Rail Transit Commission
- 5.i. Golden Gate Bridge & Highway Transportation District
- 5.j. Transportation Authority of Marin
- 5.k. MCCMC Legislative Committee
- 5.l. Local Agency Formation Commission

7:30 PM 6. Program / Guest Speaker: To Be Announced

8:15 PM 7. Business Meeting

- 7 a. Overview of Preliminary Results of the 2019 Survey of Members
- 7.b. Review of Draft Agenda for April 24, 2019 MCCMC Meeting Hosted by the Town of Corte Madera
- 7.c. Consideration and Possible Action to Approve the Draft Minutes of the February 27, 2019 MCCMC Meeting Hosted by the Town of Tiburon

8:30 PM ADJOURN: to the April 24, 2019 meeting hosted by the Town of Corte Madera

Note: The April 24th meeting will be the annual Community United meeting, and a meeting of the Mayors Select Committee will take place prior to the start of social hour, exact start time to be determined.

Deadline for Agenda Items – April 17, 2019 Please send to:
MCCMCSecretary@gmail.com

MARIN COUNTY COUNCIL OF MAYORS AND COUNCILMEMBERS

DRAFT

MINUTES

Wednesday, January 24, 2019

Hosted by the City of Sausalito

The Spinnaker ~ 100 Spinnaker Drive Sausalito, CA

Members Present

- Belvedere: Kemnitzer, McAuliffe
- Corte Madera: Bailey, Beckman, Kunhardt
- Fairfax: Not present
- Larkspur: Chu, Haroff, Hillmer, Morrison
- Mill Valley: McCauley, McEntee, Moulton-Peters, Wickham
- Novato: Athas
- Ross: Brekhus, McMillan, Russell
- San Anselmo: Colbert, Coleman
- San Rafael: Colin, Bushey
- Sausalito: Burns, Cleveland-Knowles, Cox, Withy
- Tiburon: Fredericks

Ex Officio: Larkspur City Dan Schwarz; Mill Valley City Manager Jim McCann; Novato City Manager Reagan Candelario; Sausalito City Manager Adam Politzer; San Rafael City Manager Jim Schutz; MCCMC Secretary Rebecca Vaughn

Guests were: Marin County Board of Supervisors Judy Arnold, Damon Connolly, Katie Rice, Dennis Rodoni, Kate Sears, and Maureen Parton, Aide to Supervisor Sears

Call to Order

President Ray Withy called the meeting to order at 7:00p.m., welcomed everyone to the Marin County Council of Mayors and Councilmembers for January 24, 2019 and then called for public comment.

Public Comment

1. Eli Beckman, Corte Madera – Councilmember Beckman announced that an election would be taking place on Saturday, January 26 in Santa Rosa to elect Assembly Delegates for the Democratic party. The delegates represent the people in the California Democratic party. He is running on a slate comprised of 12 Marin/Sonoma grassroots activists. The Democrats United slate has been endorsed by Congressman Huffman. Councilmember Beckman encouraged anyone interested to come out to cast a vote. Roundtrip transportation would be available from the San Rafael Civic Center that will take you to Santa Rosa.

Following Public Comment, President Withy introduced Sausalito Mayor Joe Burns.

Welcome and Introduction of Guests

Mayor Burns welcomed everyone to the City of Sausalito. He first thanked Sarah Friar for being available to be their guest speaker. He then announced that all five members of the Marin County Board of Supervisors were present: Supervisors Arnold, Connolly, Rice, Rodoni and Sears, as well as Maureen Parton, Aide to Supervisor Sears, and Joan Lubamersky, Field Representative for Marc Levine. He introduced the following members of the Sausalito City Council: Vice Mayor Susan Cleveland-Knowles, and Councilmembers Joan Cox, Ray Withy and Jill Hoffman. He also introduced the Sausalito City Staff present: City Clerk Serge Avila, Police Chief John Rohrabacher, Parks and

1 Recreation Director Mark Langford, Public Works Director Jonathon Goldman, City Attorney Mary
 2 Wagner, Director of Communications Abbot Chambers, Community Development Director Lily Whalen,
 3 Human Resources Director Susan Patterson, Assistant City Manager Yulia Carter, and City Manager
 4 Adam Politzer.

5
 6 Once dinner service was underway, President Withy called on Committee Reports

7
 8 **4. Committee Reports:**

9
 10 **4.a. Metropolitan Transportation Commission (MTC) – Supervisor Damon Connolly**

11 Supervisor Connolly thanked the group for reappointing him to a 4-year term as MCCMC's
 12 representative Commissioner to MTC. It is an honor to be able to represent Marin and our
 13 communities and he encouraged everyone to keep their ideas and feedback coming. Today at
 14 MTC, we actually appointed a new executive director, Therese McMillan.. Most recently she has
 15 been a high-level executive with the LA County MTC. She was also a high-level appointee in the
 16 Obama administration as well as actually earlier in her career was with the Bay Area MTC.

17 He then covered three key issues going on right now at the start of the new year.

- 18 1. Richmond San Rafael Bridge - The eastbound direction has been a big success in the PM
 19 commute hours. What we're looking to do is actually provide the same relief to commuters
 20 westbound in the morning by adding a third lane. As things stand there will actually be a
 21 bike lane on the upper level of the Richmond Bridge starting in April. It's going to be a
 22 movable barrier, so the proposal is why don't we make it a shared use situation where
 23 during the AM peak you have vehicular traffic, bus, carpool, vehicles, etc., with the rest time
 24 for bike lane.

25 The bike plan as it stands is it four year pilot. We'd like to see that shortened to six months,
 26 and in those six months we have to perform two key studies. One by Caltrans is a structural
 27 ability of the bridge to handle this additional traffic. And the other is to look at traffic impacts
 28 on the Marin side if we make this move, and TAM will take the lead. We don't want to simply
 29 move a bottleneck from one area to another namely on the Marin side, so both are in the
 30 works.

- 31 2. CASA Compact - As everyone has heard, the Bay Area delegation namely me as MTC
 32 representative and Pat Eklund and Supervisor Dennis Rodoni, as ABAG representatives,
 33 have voted "No" on it. There are some things to highlight in the compact, but there are some
 34 deal-breakers for Marin communities and frankly communities throughout the Bay Area and
 35 I'll let Pat Eklund touch on those in her committee report.

36 He stated that we need to talk about what makes sense for Marin. What we are for, where
 37 we have issues. A primary issue is that we think a one-size-fits-all approach doesn't work.
 38 Where the rubber is going to meet the road on CASA is once those compacts go forward,
 39 and they'll be signed probably in the next 30 days by ABAG and MTC, the real action is
 40 going to be in Sacramento, where each of the proposals may or may not become a
 41 legislative bill. We're going to be able to weigh in, we're going to keep in close contact with
 42 our representatives and really make a showing about what we like, what we don't like. So
 43 keep in mind that all of us are going to have a lot of work ahead of us as the process moves
 44 forward.

- 1 3. Finally, on a somewhat related and also problematic note, Governor Newsom, a friend of
 2 many of us and someone we like, has floated a proposal though that's a little bit problematic.
 3 Namely, again recognizing that housing is an issue, he wants to condition transportation
 4 funding on the actual production of housing. There are two basic problems with that, one, is
 5 we all know that production of housing is a complex issue that local jurisdictions don't
 6 necessarily have total control over. So why use a stick approach when a carrot approach
 7 might be more workable. The second issue is the bottom line is voters upheld SB1, passed
 8 Regional Measure 3 and locally passed or renewed Measure AA because we have stand-
 9 alone transportation needs and we are in a transportation crisis as well. Supervisor Connolly
 10 stated that in checking the proposition language for RM3, the word "housing" didn't appear
 11 once. It talked about how do we relieve congestion, how do we have alternative transit, how
 12 do we improve our roads. So we are going to continue to fight respectfully against Governor
 13 Newsom's proposal should he go forward with that. We're going talk about we like going
 14 forward with housing, how we think we can be part of that conversation, but continuing to
 15 emphasize our transportation needs, the voters' intent and how important those dollars are
 16 to us and should not be conditioned. He promised that he will keep up that fight and will be
 17 counting on the membership to help out on that as well.

18
 19 **4.b. Association of Bay Area Governments (ABAG) - Pat Eklund, Novato**

20 Councilmember Eklund report that, following up on Supervisor Connolly's report on the CASA
 21 Compact vote, the vote at MTC was 3 "no" votes no 18 "yes" and the votes at ABAG were 9 "no"
 22 votes to 21 "yes" votes with and 1 member absent. That member was Dave Hudson, who
 23 walked out because it was getting late. The meeting went to one o'clock in the morning on
 24 Thursday night last week. At ABAG this year, as well as MTC, one of the huge issues that will
 25 be talked about is governance. She stated this will start in June/July with a discussion of
 26 whether we should have one commissioning board or two, and how should that be structured.
 27 Also on the ABAG side, the group will begin the RHNA process this summer. Plan Bay Area is
 28 going to continue, and she has been keeping the ABAG delegates and alternates apprised.

29 Regarding CASA, she announced that there are two copies of the CASA compact on each
 30 table. She encouraged everyone to read her committee report, and asked that everyone look at
 31 the conditions that were placed by MTC and ABAG. ABAG put almost a half a page of
 32 conditions on the CASA report. But we authorized by a majority vote to have our respective
 33 chairs sign it at a signing ceremony on January 29th. There are two things she wanted the group
 34 to take a look at. On page two of your report, it appears that somebody has arranged for CASA
 35 or MTC to come and talk to MCCMC about the CASA report.

36 On page three, is a chart that shows what the CASA element is and then the reciprocal related
 37 bill that is in print already up in Sacramento, and more are coming. One of the things that she
 38 emphasized is that cities do not build housing, they permit them. And there are 420,000 building
 39 permits for houses in California that are being held by developers. 420,000 building permits for
 40 housing in California that they have been sitting on for years. She has started some
 41 conversations with the League of California Cities, and one of the things being talked about is
 42 what can we advance. The League did go and talk with each of the legislators, and the

1 leadership in Sacramento at the capital, to say that we are going to work with each of the cities
2 to identify what we can do.

3
4
5 **4.c. MCCMC Legislative Committee – Alice Fredericks, Tiburon**

6 Councilmember Fredericks reported that the CASA Compact elements are already informing
7 legislation that the MCCMC Legislative Committee looks at. She was at the League of California
8 Cities Policy Committee workshops, and people are really concerned about the Newsom
9 proposal. As one person said to her, "If they take our transportation money and that includes the
10 road money, that means that the roads, which are already in a deficit with respect to keeping
11 them in good repair will continue to deteriorate and the more they deteriorate the faster they
12 deteriorate and will end up leaving not just the cities, but the State, with a bigger bill to bring the
13 roads up to good repair." So it really is not a proposal that makes any sense and we're hoping,
14 and I have it on highest authority that Newsom may back down on that one.

15 She reported that the Legislative Committee is meeting with Senator McGuire to provide some
16 more feedback before he presents what he is going to offer as an alternative to the Weiner
17 proposals. Some of the provisions in the current iteration of SB 50 that we saw applies only to
18 cities with populations of over 100,000 and while some parking requirements would be imposed
19 under certain circumstances, it still proposes to gut CEQA and to really encourage the lack of
20 public review of certain projects that include high density affordable housing. It would just
21 subject those projects to ministerial review checklist. We're very appreciative of Senator
22 McGuire's willingness to work with us. He leaves each meeting with a "to do" list of what to
23 research and what to negotiate. And we're also appreciative of Nancy Hall-Bennett who always
24 gives us a larger view of what the other cities in the state of California see as its concerns, and
25 information about the advocacy work of the MCCMC legislative committee really informed and
26 helped guide this.

27 Councilmember Fredericks thanked everyone for attending these meetings with Senator
28 McGuire, and she especially thanked the Legislative Committee for attending the last meeting
29 on a Friday evening in the pouring rain at 5:30 p.m. to take advantage of the help that Senator
30 McGuire was offering.

31
32 **4.d. Golden Gate Bridge Highway Transportation District – Alice Fredericks, Tiburon**

33
34 Councilmember Fredericks announced that they are going to be considering a vote to terminate
35 Route 41, which goes from the Smith Ranch Road park-and-ride to the ferry terminal. This was
36 a trial to try to reduce some of the need for parking at the Larkspur ferry terminal. But after the
37 final round of really aggressive outreach in September, which included mailing households in
38 the area that might benefit from use of this shuttle, the route still only generated an average of
39 only 2.2 fares per trip. The average sustainable use of any trip, on any route, is an average of
40 10 passengers per day. So we were really disappointed to see that didn't work out. She
41 reminded the group that the mission for which the Bridge District was chartered by the State
42 includes managing vehicular traffic around 101 so that there are fewer challenges to the
43 capacity of the bridge.
44

1 She reported that the bridge tolls are intended not only to maintain the bridge, but to subsidize
 2 both ferry and bus alternatives to vehicle use. Transit is 57% of the operating budget of the
 3 District and 50% of transit operating costs are funded by the toll, so it is a very important source
 4 of revenue as the District works toward the goal of getting people out of cars and onto transit.
 5 The District Court agreed that the District needed to fund the current level of operations and
 6 also look forward to increases in service especially with respect to the runs out of Larkspur on
 7 the ferry. So the direction to the staff at the last meeting included generating an understandable
 8 rather than a complex toll structure that mirrors what we have now. Public workshops are
 9 planned up north and in San Francisco. The one here in Marin will be on January 30th at 5:30
 10 p.m. at Whistle Stop.

11 **4.d. Transportation Authority of Marin - Alice Fredericks, Tiburon**

12 Councilmember Fredericks announced that the Citizens Oversight Committee report has been
 13 released. This is really an interesting report for two reasons. First, one is it's the responsibility of
 14 the Citizens Oversight to ensure that the funds from the Measure A sales tax are used as
 15 promised in the expenditure plans that the voters approved. But it also gives a good idea of how
 16 the money comes to us and an overview of how it gets into the planning and building cycle for
 17 programs and projects.
 18

19 She discussed one more approval that TAM will be looking for at the next meeting, a new
 20 program called the Marin Commuters Program that bundles services that provide alternatives
 21 for commute. This includes all the commute options, local travel for those living and working in
 22 Marin trip planning, and backfilling the loss of MTC's department staff for handling the regional
 23 car share. The Marin commute has also expanded emergency ride home to the public rather
 24 than having people funnel their requests through participating employers.
 25

26 She concluded by announcing that you can get more information at marincommutes.org, the
 27 building of the website is under way and more and more details will be available at that time..
 28

29 **4.e. Marin Transit – Stephanie Moulton-Peters, Mill Valley**

30 Mayor Moulton-Peters opened with a discussion about Marin Transit's Yellow School Bus effort.
 31 This was started three years ago in Marin Transit. She acknowledged all of the Supervisors
 32 here tonight serving on the Transit board as well as Kate Colin from San Rafael, myself, and
 33 Eric Lucan as the Alternate for the MCCMC position. Yellow School Bus came up a number of
 34 years ago and we had an existing contract for some service in the Ross Valley. And there were
 35 other entrepreneurial folks in the Belvedere Tiburon area who wanted to address traffic
 36 congestion on Tiburon Boulevard and created their own Yellow School Bus service. Mill Valley
 37 also rallied our school district and the county and residents and started their own small Yellow
 38 School Bus program.
 39

40 While Kate Sears was the head of Marin Transit board, she initiated a Yellow School Bus
 41 subcommittee that she, and I, and supervisor Rice served on. We studied this for three years
 42 under a pretty close microscope about where our Yellow School Bus programs run, what do
 43 they cost, how do you do them, and how can we take the \$600,000 in funding through to
 44 Measure AA. How can we spread that out among the existing Yellow School Bus programs.
 45 She encouraged members to review the report in the packet, there is a chart that shows the
 46 distribution of funds among the various Yellow School Bus programs that exist.
 47

48 She noted that Novato is not shown but they have funding coming to them under a different
 49 source. So in the end everybody gets a little money to support their Yellow School Bus
 50 programs. She acknowledged that there is more work to do but at least we've got a foothold
 51

1 and a way to organize some sort of support for Yellow School Bus programs and hope there's a
2 way to create more funding in the future.

3
4 **4.f. Sonoma Marin Area Rail Transit (SMART) – Dan Hillmer, Larkspur**

5
6 Councilmember Hillmer reported that there are copies of the General Manager's January report
7 on the tables and the website of course is www.sonomamarintrain.org. The two bits of news for
8 this report are that we changed chairmanships this past meeting at our SMART Board and
9 Marin has the chair for the next two years. Mayor Gary Phillips the new chair. The Board also
10 affirmed our mission to first of all avoid loss of life. We've reflected that SMART has had four
11 losses of life the last year and that's our top priority. Additional priorities include maintenance,
12 continuity of service and making sure SMART delivers what the voters passed when they first
13 voted for SMART. There are many challenges and opportunities this year. SMART has one
14 board member retiring this year, Tim Eddy, who was also a Bridge District Director.

15
16 **4.g. Disaster Preparedness Ad Hoc Committee – Sashi McEntee, Mill Valley**

17
18 Councilmember McEntee reported that the committee has for the time being concluded
19 meetings and is working on a draft of their white paper, which is circulating through the
20 committee members. He announced that she toured the Paradise, CA fire site with several
21 Marin County volunteers doing a volunteer shift up at one of the distribution centers there. So
22 Marin County did have I believe it was 16 or 17 CERT groups that went up and did volunteer
23 shifts up through this organization. She was able to do a tour of the Paradise fire site through
24 Senator Nielsen's office with one of the Paradise council members. She announced that if
25 anyone is interested in doing a tour like that, she would be happy to coordinate organizing one.
26 It is a three-hour drive up but it is beautiful up there. It is really illuminating, and it definitely could
27 happen here just as easily.

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30
31 **5. Keynote Presentation:**

32 The Nextdoor Public Agency Platform – A Hyper Local Resource Connecting Local Officials
33 With Those They Serve
34 (Presentation provided by Sarah Friar, Chief Executive Officer, Nextdoor)

35 Following the Committee Reports, President Withy called upon Sausalito Mayor Joe Burns to
36 introduce Sarah Friar, the guest speaker.

37 Joe Burns: Mayor Burns introduced Sarah Friar, the evening's guest speaker, stating that it is a
38 great opportunity not only to hear from the CEO of Nextdoor, but also for MCCMC to get information
39 on how we can use the platform and how the platform is used for us.

40 Prior to serving as Nextdoor CEO, Sarah was CFO of Square. Before her tenure at Square, Sarah
41 served as Senior Vice President of Finance and Strategy at Salesforce. Sarah also had executive
42 roles at Goldman Sachs as well as a Business Analyst with McKinsey in both London and South
43 Africa. Sarah sits on the boards of Walmart and Slack, and is currently the Board Vice chair of Spark,
44 a nonprofit serving at-risk middle school students through mentorship. Sarah earned her Master's
45 Degree in Engineering and Metallurgy Economics and Management from the University of Oxford and
46 an MBA from Stanford University Graduate School of Business where she graduated as an Arjay
47 Miller scholar.

1 Sarah Friar: She thanked Mayor Burns for the introduction. She grew up in Northern Ireland but felt
2 so close to her community there because her parents were part of building that community. Her father
3 was the personnel manager of the local mill. Her mother was the local district nurse and she was also
4 a mid wife. So when she stands in front of community builders, she is always taken back to those
5 people, what they did and what they gave up.

6 Nextdoor was founded to create a place where communities could come together online so you
7 actually join Nextdoor to get to know people you don't often know, your own neighbors. She added
8 that many people then begin to take those conversations offline whether it's through a book club, or
9 maybe getting together to talk about parenting teens, discussing local politics and so on. That's the
10 core of what Nextdoor stands for and why it exists.

11 She informed the group that, although everyone may know Nextdoor through their local
12 neighborhoods, Nextdoor actually has a much bigger platform. She stated that her talk would include
13 the overarching view and also include a drill-down into local communities. Nextdoor's purpose is
14 empowering local communities to help people lead happier lives. By getting local communities back
15 together you can start to make the local community happier. There are many social platforms
16 available, but none of them were focused on local. Nextdoor anticipates the global power of local is
17 one of the mega trends that we see over the next several decades.

18 Nextdoor is currently in 90% of all of the U.S. neighborhoods. In total, we know there are around
19 200,000 neighborhoods nationally. Here in Marin there are 239 neighborhoods and about 50% of the
20 households in Marin are on Nextdoor. Nextdoor is also now in 10 countries. It is available in the UK,
21 Netherlands, France, Germany, Italy, Spain, and Australia. Sweden and Denmark will be launching
22 soon.

23 Nextdoor definitely wants commerce to happen on the platform. What drew her from Square to
24 Nextdoor is that she loves local business. She believes that when local business thrives,
25 communities thrive. There is so much a local community can bring from a commerce perspective.
26 She also explained that Nextdoor helps with crime and safety, and that safer communities tend to be
27 happier communities.

28 She explained that when all of this comes together, we see things like people's health improving
29 when they live in a happier community. Their wealth improves, children's test scores improve. There
30 is a lot of research that shows why this is important.

31 She then focused on public agencies. Today on Nextdoor there are over 5,000 public agencies using
32 the platform, and they use it for community engagement and to start a dialogue. They use it for crime
33 prevention, so often you'll see posts coming from the local sheriff's office suggesting things that
34 people can do to keep their house safer. It is also being used more for emergency preparedness.
35 Agencies are turning to online for this? We'll because ne you can reach the right audience. There are
36 some things like a storm warning you might want to blanket all of Marin with a message, but when
37 power lines go down on a certain street, you may want to notify only that portion of the community. In
38 moments of crisis, that ability to get to the right audience is incredibly important in targeting your
39 message. Nextdoor sees police forces doing all sorts of interesting things with the platform. She also
40 sees that agencies are working with neighbors to build relationships. There are all sorts of good ways

1 that you can put a human face on agencies that can feel maybe a bit more scary or imposing to a
2 local community.

3 She mentioned the frequent postings around animals getting lost, but there is something about the
4 platform that is very, very real time in nature. In terms of a city like St. Louis, we've seen them actually
5 use the platform to start street based policy as well, so as a public agency you can post polls to solicit
6 feedback from your constituents. You can break up polls by custom service area like a police beat or
7 a flood district. You get a nice combination of both qualitative and quantitative results. Fairfax County
8 used it to help solve crimes so they're getting out there and actually asking for residents to provide
9 some more information around things like burglaries.

10 She mentioned that in the case of Hurricane Harvey, Nextdoor helped to build preparedness with
11 community members being on the platform, but ultimately when the storm rolled in and the scale and
12 magnitude of that particular disaster came to bear, what you saw is that it was neighbors helping
13 neighbors through postings on Nextdoor because the 911 system was down. FEMA, the police
14 service, the fire departments, they couldn't get to all of the people because they were completely
15 overwhelmed. Nextdoor saw people going back and forth on the platform saying things like, "Don't tell
16 me your house number because it's submerged, I can't see it. Tell me color of your roof or give me
17 something that's above water right now that will help me actually get to you." And that goes back to
18 the meaning of real-time communications, hyperlocal communications, this allowed neighbors to help
19 save neighbors.

20 Ms. Friar stated that she has seen people continue their conversation months after even years after
21 an emergency event. It has been gratifying to her to see neighbors still doing runs up to Paradise with
22 clothing, with tents, etc. And those are the sorts of stories that explain why they do what they do with
23 Nextdoor.

24 She concluded with the three key themes that she sees with the Nextdoor platform:

- 25 1. Civic engagement. If you look at trends in the United States, there has been a real back away
26 from civic engagement, fewer people running for office, fewer people at the local level, at the
27 state level, fewer people at the national level. And clearly that has major outcomes and
28 ramifications for who were getting to help us manage our country.
- 29 2. Social Isolation. She provided the following quote, "In an increasingly connected world people
30 have never been so lonely," She has seen people utilizing the platform to start to meet
31 neighbors.
- 32 3. Emergency Response. She has seen an increase in use from emergency responsive
33 perspective. As more public agencies come onto the platform, she stated that Nextdoor would
34 love to do more to help with that. She acknowledged that Nextdoor has work to do to help
35 agencies get more their message across and so forth. But she sees it as a real problem that
36 Nextdoor can help solve and it's a big part of their roadmap forward too.

37 She then asked if there were any questions.

38 Jim Wickham, Mill Valley: Councilmember Wickham spoke about civic engagement and relationships
39 with agencies, and the importance of elected officials being able to keep an eye on what's going on in
40 town. He stated that he understands it's not a government tool, but asked why Nextdoor won't allow
41 city staff to see what's going on in their cities?

1 Sarah Friar: Responded that, when you join Nextdoor, there is a very particular onboarding process,
2 very different from other social media sites. Each user is verified, it's what the tech industry would call
3 a friction-full experience. Tech is more about frictionless experiences, how to get people down a
4 funnel as fast as possible up and running on their site. Instead, Nextdoor actually asks you to prove
5 that you live at that address. So the trust is quite high that the user knows that anyone they are
6 talking to lives in their neighborhood. Nextdoor actually asks you to post with your name and your
7 address, you can even look up neighbors up in the directory. So because of that trust in the
8 neighborhood, Nextdoor didn't want to allow this idea of others watching, the idea that others could be
9 watching what was going on and then suddenly out of nowhere start responding. She stated that
10 Nextdoor goes back and forth on this all the time, thinking about is there a way to do that where they
11 don't break the trust. Ms. Friar explained that Nextdoor is working on a concept called groups right
12 now. And one the platform can do with groups is allow users to flag an interest in, for example,
13 neighborhood watch or local politics. And then the users of the group to know that users who don't
14 necessarily live in their neighborhood are going to be posting back and forth and can converse with
15 them in that subset.

16 Councilmember Wickham added a follow-up: He thinks that in terms of trust, the city manager in
17 every city is known and he would just suggest Nextdoor give some thought to allowing the city
18 managers to post because you already know who they are.

19 Sarah Friar: Thanked him for his input and stated that this kind of feedback is the reason why she
20 wanted to speak to MCCMC and she appreciates the input.

21 Sashi McEntee, Mill Valley: Councilmember McEntee said that she is interested in the idea of
22 groups. Central Marin has done a really good job with neighborhood response groups, and it would
23 be really interesting to see how we can work with Nextdoor. If we have a neighborhood that's
24 interested in doing that and perhaps they're already on Nextdoor or maybe they're not, she is
25 interested in how we could help them organize and stay organized via the platform. It might save us
26 some resources and help keep that emergency response group together.

27 Sarah Friar: Responded that Nextdoor is working on the groups aspect. They don't yet have a very
28 perfect installation because groups still very much follow the boundary lines of a given neighborhood.
29 And some neighborhoods want their group to be their cul-de-sac because they want to do a block
30 party or they want it to be their apartment complex. In vertical cities like New York, people tend to
31 want a neighborhood just to be the building they live in, and Nextdoor doesn't really allow for that
32 ability to accordion in. And schools really love to be on Nextdoor. But the platform doesn't make that
33 connection work well today, so a lot of the work Nextdoor is doing with groups right now is to say from
34 just a technology standpoint how do we make this work. And then more importantly how do we deal
35 with some of the bigger public agencies, schools, churches, HOAs, nonprofits, etc, because each one
36 of them has a slightly nuanced requirement.

37 David Kunhardt, Corte Madera: Councilmember Kunhardt asked how leads are selected and do they
38 receive any training ?

39 Sarah Friar: Explained that leads self-select, put their "hand up" to say, "I care enough about this
40 area that I wanted to become a lead." She feels that this is another part the appeal of Nextdoor, that it
41 is very organically driven by real people.

1 She explained that a lead takes the time to draw the correct boundary of the neighborhood, then
 2 invites neighbors. They have to get to certain number within a certain period of time for a
 3 neighborhood to go from pilot to fully launched, so that is the beginning of a lead's job. And then they
 4 are usually the folks who in the beginning to do a lot of the inviting, and creating initial posting.

5 Ms. Friar then further explained that Nextdoor does have a lead forum, where they have curated the
 6 top questions/answers that leads typically have, and best practices of what sorts of content is good,
 7 and when to jump in and moderate.

8 Councilmember Kunhardt further asked, "How do you know when they are facilitator of bad
 9 behavior?"

10 Sarah Friar: Responded that above the leads forum, they have a neighborhood operations group at
 11 Nextdoor, and those folks are constantly peeking in when complaints come in, they will go in and start
 12 looking at that moderation. If they see that sort of behavior they definitely will take members and/or
 13 leads off the platform.

14 Ford Greene, San Anselmo: Councilmember Greene, going back to Ms. Friar's comments about
 15 grouping and scope of community, stated that one of the issues that were elected officials are jointly
 16 dealing with in Marin is the risk of fire. And so if you live for example on Winding Way and your
 17 neighborhood is Laurel Grove, you still have fire exposure that goes over to San Rafael, and so that
 18 is a real-time example of what the need is to be able to broaden the scope so that it's more inclusive
 19 based on that one presentation of risk.

20 Sarah Friar: Ms. Friar agreed and responded that there is a lot that Nextdoor can do. When it
 21 comes to things like fire danger, groups could be talking about what are the things you can do to
 22 make sure your trees are cut back, or make sure you know that you cut back on brush or whatever,
 23 not leaving things lying around that are naturally fire hazards. We can have local businesses like
 24 landscapers and so on to step in to talk about things that you could do broadly speaking around your
 25 own home, which would magnify the process of community start to make a difference. She stated that
 26 it takes a village regarding all of these problems, and fire danger is just one. Other problems include
 27 child safety, pet safety and getting everyone to drop in on the conversations and bring their expertise.

28 President Withy thanked Ms. Friar for her presentation and continued with the Business Meeting.

29

30 **6. BUSINESS MEETING**

31

32 6.a. Consideration and Possible Action to Make the Following Committee Appointments:

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34 6.a.1: MCCMC Alternate Representative to League of California Cities, North Bay Division
 35 Executive Board

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37 President Withy announced that MCCMC Representatives are appointed annually each calendar year.
 38 The incumbent was Sashi McEntee, Mill Valley, however she has indicated that she will not seek re-
 39 appointment. Nominations were re-opened and accepted from the floor at the November 28, 2018
 40 meeting. Renee Goddard, Fairfax, and David Kunhardt, Corte Madera, were nominated.
 41 Councilmember Goddard withdrew her name from consideration. No additional nominations were
 42 received from the floor.

43

1 There was a motion and a second (Burns/Eklund) to close nominations and appoint David Kunhardt,
2 Corte Madera, to a one-year term as the MCCMC Alternate Representative to the League of California
3 Cities, North Bay Division for Calendar Year 2019. The motion was approved by acclamation.
4

5 6.a.2 Marin Major Crimes Task Force Oversight Committee (Alternate)
6

7 President Withy announced that the current incumbent, Catherine Way, Larkspur, has indicated that
8 she does not wish to seek re-appointment. Nominations were re-opened and no nominations were
9 received from the floor. Additional nominations will be accepted from the floor and John Gamblin, San
10 Rafael, was nominated by Kate Colin, San Rafael.
11

12 There was a motion and a second (Colin/Eklund) to close nominations appoint John Gamblin, San
13 Rafael, to a two-year term as the Alternate Representative to the Marin Major Crimes Task Force
14 Oversight Committee for January, 2019-2021. The motion was approved by acclamation.
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17 6.b. Update on Initiation of a Survey of Members and Review of Survey Questions
18 (Verbal update to be given by President Ray Withy)
19

20 President Withy announced that the ad hoc committee, comprised of the current Executive Committee
21 along with prior past presidents, Kate Colin, Sloan Bailey, Denise Athas and Stephanie Moulton-Peters
22 has developed a list of questions, which will be used to compile the survey. A link to the survey will be
23 sent out to the membership by the end of the week and members will have approximately three weeks
24 to fill out the survey. He encouraged everyone to participate and share their opinions on logistics, how
25 often we should meet, how meetings should be organized, how guest speakers should be selected,
26 etc. He stated that responses will be anonymous. After the survey closes, we will put together an
27 updated rules and procedures document to discuss at the Mayors Select Committee Meeting in April
28 with a goal of bringing a final document to the full membership for a vote in May.
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30

31 6.c. Review of Draft Agenda for February 27, 2019 MCCMC Meeting Hosted by the Town of Tiburon
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33 There were no comments on the draft agenda for February 27, 2019.
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36 6.d. Consideration and Possible Action to Approve the Draft Minutes of the November 28, 2018
37 MCCMC Meeting Hosted by the Town of Ross
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39 There was a motion and a second (Eklund/Cox) to approve the minutes of the November 28, 2018
40 MCCMC meeting. The motion was approved by acclamation.
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43 **Adjournment**

44 President Withy thanked everyone for attending and adjourned the meeting at 8:35p.m. to the
45 next regular meeting scheduled for February 27, 2019 hosted by the Town of Tiburon.
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