

**COUNTY COUNCIL OF MAYORS AND COUNCILMEMBERS  
DRAFT MINUTES**

**Wednesday, January 25, 2012  
Town of Fairfax  
Deer Park Villa, 367 Bolinas Road  
Fairfax, CA 94930**

**Members Present:**

Belvedere: Sandra Donnell  
Corte Madera: Alexandra Cock, Carla Condon, Diane Furst, Bob Ravasio  
Fairfax: Larry Bragman, Pam Hartwell-Herrero, Ryan O'Neil, John Reed, David Weinsoff  
Larkspur: Larry Chu, Brad Marsh, Ann Morrison, Dan Hillmer, Len Rifkind  
Mill Valley: Garry Lion  
Novato: Denise Athas, Madeline Kellner, Eric Lucan  
Ross: No members present  
San Anselmo: Kay Coleman, Ford Greene, Lori Lopin, Jeff Kroot, Tom McInerney  
San Rafael: Damon Connolly, Barbara Heller, Andrew McCullough, Marc Levine, Gary Phillips  
Sausalito: Herb Weiner  
Tiburon: Alice Fredericks

**City Managers Present (ex officio):**

Belvedere: George Rodericks, and Felicia Wheaton (Assistant to the City Manager)  
Fairfax: Michael Rock  
Larkspur: Dan Schwarz  
Mill Valley: Jim McCann  
San Anselmo: Debra Stutsman  
San Rafael: Jim Schutz (Assistant City Manager)  
Sausalito: Adam Politzer

**Call to Order:** President Madeline Kellner called the business meeting to order at 7p.m. She congratulated the members who had been re-elected, and introduced the new members to the group: Councilmember Lori Lopin, San Anselmo, Mayor Gary Phillips and Councilmember Andrew McCullough, San Rafael, Councilmember Frank Doyle, Tiburon (not present), and Councilmembers Ryan O'Neil, Fairfax, Eric Lucan, Novato, and Ann Morrison and Brad Marsh, Larkspur.

**Public Comment:** Larry Bragman said there would be a meeting before the CPUC next week to further consider giving consumers a choice on whether or not to have Smart Meters; he said that several cities and counties had taken a position on this already. Bragman circulated a petition to anyone who wished to sign in support.

**Welcome and Introduction of Guests:** Mayor Hartwell-Herrero introduced the members of the Fairfax Town Council (all present) and Town staff: Chief of Police Chris Morin, Planning Director Jim Moore, Building Official Mark Lockaby, Senior Planner Linda Neal, Finance Director Mike Vivrette, Town Manager Michael Rock, and Town Clerk Judy Anderson. She especially thanked Town Clerk Anderson for organizing the event. Mayor Hartwell-Herrero also welcomed guests Wendy Friefeld of Congresswoman Lynn Woolsey's office, Renee Goddard of Sustainable Fairfax, Patty Garbarino, President of Marin Sanitary, Merle Saunders of The Phoenix Entertainment Group, Nancy Hall Bennett, Regional Representative for The League of California Cities, and the featured speaker, Heidi Sanborn.

**Approval of Minutes:** From the meeting held on November 17, 2011

*Moved and seconded (Reed/Rifkind) to approve the minutes, as written. Motion passed by acclamation.*

## Appointments to Fill Pending Vacancies

- **ABAG** – One Vacancy for alternate delegate to Board of Directors (position previously held by Shawn Marshall) Remainder of two-year term ending in June 2012

Motion: To appoint Dan Hillmer of Larkspur

Moved: Rifkind, seconded by Fredericks

Vote: Unanimous

- **Cal-ID Remote Access Network** – One vacancy (position previously held by Barbara Thornton) Term Expiration – March 2012

There were no nominations. Item continued.

- **LAFCO**– One vacancy for alternate delegate (position previously held by Carla Condon, newly appointed delegate)  
Term Expiration – May 2012

Motion: To appoint Ann Morrison of Larkspur.

Moved: Rifkind, seconded by Reed

Vote: Unanimous

The motion was withdrawn after someone from the audience noted that Herb Weiner had submitted a letter of interest to the group by email. Councilmember Morrison graciously withdrew her nomination in consideration of his prior expression of interest.

Motion: To appoint Herb Weiner of Sausalito

Moved: Hillmer, seconded by Fredericks

Vote: Unanimous

- **Major Crimes Task Force** – Two positions, currently held by Pat Eklund (delegate) and Garry Lion (alternate) for two-year terms expiring in January 2012  
Letters received from Eklund, seeking reappointment and Lion, not seeking reappointment

Motion: To reappoint Pat Eklund of Novato

Moved: Athas, seconded by Bragman

Vote: Unanimous

Motion: To appoint Ryan O'Neil of Fairfax

Moved: Weinsoff, seconded by Bragman

Vote: Unanimous

- **Marin County Transit District** – One position on Board currently held by Barbara Heller;  
Two-year term expiring in January 2012  
Letter of interest received from Heller

Motion: To reappoint Barbara Heller of San Rafael

Moved: Fredericks, seconded by Phillips

Vote: Unanimous

## Committee Reports

- 1) **GGBHTD (Fredericks)**

Fredericks noted that President Obama had mentioned the Golden Gate Bridge in his State of the Union address as an example of great projects that had been undertaken in times of economic uncertainty. She said that the Board was working on strategies to address the \$87million budget shortfall and that there had been a discussion of a 5% increase in Clipper Pass fares. She said that the hearings on this would be held in May and June. She also said that the Larkspur ferry parking issues (“Lexus parking”) recommendations had been referred back to staff.

## **2) TAM (Fredericks)**

Fredericks, now Chair of TAM, listed some of the agency’s accomplishments last year: The completion of the Marin gap closure/HOV Lane, the design of the Marin/Sonoma Narrows project, and work on the Regional Transportation Plan as part of the Sustainable Communities Strategy (SCS). She said that TAM would review the next stage of SCS draft preferred scenario; she said that dates and deadlines could be found on the ABAG website. Ms. Fredericks urged continued input by cities because funding will flow to those projects that are included in the SCS plan.

## **3) DC3 (Rifkind)**

Len Rifkind handed out a written report on the activities of the Disaster & Citizen Corps Council (DC3). He said that CERT (Community Emergency Response Teams) training curriculum had been standardized. He also said that a PDEP (Public Disaster Education and Preparedness) Committee survey had gone out to the City Managers to fill out to ascertain the status of disaster preparedness in Marin County.

## **4) Homeless Policy (Rifkind)**

Len Rifkind said that an annual count of homeless in the County would commence tomorrow and would give the committee a better understanding of the extent of homelessness in Marin. He said this count would focus on persons who are residing in places not meant for human habitation (literally homeless) and that a bi-annual count actually included a broader count of people who might be called “marginally” homeless (living in temporary shelters, jails, hotels, cars, etc.). He said that the number of people “precariously housed” is growing. Rifkind said the committee was a participant in the “continuum of care” and was the lead planning body on homeless policy recognized by HUD. He handed out a written report that provided more information on the rotating shelter program and other activities.

## **5) League (Bennett)**

Nancy Hall Bennett announced the next North Bay Division meeting in Vacaville on January 31 in which Matthew Cate would speak about public safety “realignment”. She also noted that there was a vacancy for First Vice President and that Madeline Kellner was a candidate for this position. Bennett gave an update on the aftermath of the State Supreme Court ruling on Redevelopment Agencies. She said that at its Monday meeting, the MCCMC Legislative Committee had voted unanimously to support SB 659 which would extend the RDA end date to April 15 from February 1; she said this would allow the agencies to unwind in a more productive manner for both the cities and the State. In other State budget news, Bennett said that was nothing of severe consequence to cities at this time but to stay tuned for the May revise.

President Kellner turned the meeting back over to Mayor Hartwell-Herrero.

**Program:** *“The Next Frontier for Zero Waste: Actions you can take on Extended Producer Responsibility”*

**Speaker:** Heidi Sanborn, Executive Director, California Product Stewardship Council

Mayor Hartwell-Herrero, self-described “waste advocate”, spoke of her long-held passion for recycling, composting and diversion. She noted that the Town of Fairfax had adopted a Zero

Waste target and had negotiated their most recent garbage contract to provide the following services for residents: weekly curbside food waste pick-up, medical waste pick-up, brush clearing and fire prevention services; free compost coming back to the community; food waste pick-up for multifamily dwellings and businesses, and on-call hazardous pick-up. She said the Town also worked a local task force and with non-profits groups, such as Sustainable Fairfax, to do outreach to residents and businesses on recycling and diversion. Mayor Hartwell-Herrero noted that the Marin Council Solid Waste JPA had grant funds available that could be used by cities for waste reduction programs and outreach.

In her speech, Heidi Sanborn said the California Product Stewardship Council had been formed five years ago as a 501-3C and that Carol Misseldine was its first director. She said that the group was working toward developing a model for producer responsibility that already exists in Europe. She said the Europeans had been successful in de-coupling waste from economy, resulting in a model where one pays more for more waste (rather than incentivizing the purchase of cheaper products that are non-recyclable).

Sanborn said there had been some movement here towards the idea of producers assuming responsibility for recycling through take-back programs, for example, that producers of mercury thermostats will now take them back rather than sending them to the landfill. She said that new laws were being passed and that in June of this year, the recycling (take-back) of carpet and paint should be free. Sanborn said that new legislation concerning batteries would roll out in California so that "take-back" programs should be underway soon, as well.

In response to the question, what can you do?, Ms. Sanborn recommended a local waste advocate on each council, and to incorporate producer responsibility in each cities' procurement policy, for instance, to buy from producers who take back products at the end of their life.

During Q&A, Alice Fredericks asked specifically what the producers were taking responsibility for. Ms. Sanborn said that local government set performance standards and recycling rates and that the State performed oversight and enforcement. She said that the producers would be required to recycle products to the highest and best use (rather than dumping).

Len Rifkind asked about compliance rates in recycling programs. Ms. Sanborn said that consumers will recycle if they are provided with convenient locations and ways to do so.

Ms. Fredericks raised the question of designing products with longer lives. Ms. Sanborn said that consumers could participate by demanding better-made, longer-lived products and that competition could support this. She gave an example of some product design changes made by Hewlett-Packard that had come about as a result of this demand.

Andrew McCullough how to recycle or eliminate the ubiquitous clam-shell packages. Ms. Sanborn said that some things just need to be banned outright.

Ms. Sanborn said that resource materials were available for everyone on the table at the entrance.

President Kellner thanked the speaker and the Town of Fairfax for hosting the meeting.

**ADJOURN:** The meeting was adjourned at 8:16 p.m. to the February 22, 2012 meeting in the City of Larkspur

Submitted,

Diane Crane Iacopi,  
Secretary/Treasurer